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**To Whom It May Concern**

It is a pleasure to write this reference for Citizens Surveys.

Over the past twenty years, I have commissioned several different South African fieldwork service providers to conduct two dozen separate nationally representative surveys.

In this process, I have had numerous occasions to work closely with Citizen Surveys.

- They conducted four of the five rounds of the South Africa Afrobarometer survey between 2002 and 2011 (totaling some 8,800 interviews).
- They also conducted four post-election surveys for the University of Cape Town as the South African segment of the Comparative National Elections Project in 2004, 2009, 2014 and 2019. (totaling 4,800 interviews).

Citizen Surveys is by far the best of the South African service providers we have worked with.

I have always been satisfied with their performance and professionalism. They have the capacity to draw samples that are representative of the South African electorate, and their interviewers are well-trained to elicit valid responses from respondents. As an organization, they also have a particular ability to "think outside the box" and offer clients innovative suggestions to solve particular issues that researchers face in the South African context.

I have no hesitation in recommending their services to other organizations.

Do let me know if you have any further questions.

Regards,



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