

25 November 2020

**Institut für
Politikwissenschaft****Reference: Citizen Surveys****Client:** University of Duisburg-Essen**Project title:** The Demand Side of Clientelism**Sample Size:** 1000**Year:** 2019**Amount:** EUR 49,694.00

I hereby certify that Citizen Surveys (Pty) Ltd was contracted to implement our survey on "Attitudes towards Political Clientelism in Kwazulu-Natal".

The survey sought to uncover information on citizen attitudes towards different types of clientelism, including vote buying, collective clientelism and relational clientelism. The survey was of considerable complexity in the sense that it included many interactive elements and experiments with multiple levels of randomization. For instance, respondents had to listen to different versions of a "radiocast" and answer questions about it. Or respondents were asked to participate in a vote that yielded real monetary gains. There were also several conjoint experiments that randomly varied multiple attributes.

The experience of working with Citizen Surveys was absolutely outstanding. They were involved in all aspects of the project. They helped us to substantially improve the survey instrument, organizing for us qualitative interviews to that end. They showed enormous flexibility in accommodating our needs. When the ambition and complexity of the survey became clear, the members of the Citizen Survey team were fully up to the challenge, programming, testing, and implementing what was required with great competence. The data Citizen Surveys provided us at the end was of very high quality. We have absolute trust in their team and when we are ready to field a new survey in South Africa, we will not hesitate to go back to Citizens Surveys.



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